



Ambasciata d'Italia
Hanoi



"ARCOBALENO ITALIANO IN VIETNAM"

ITALIAN RAINBOW IN VIETNAM

www.arcobalenoitaliano.com

APRIL - OCTOBER 2007
(last update 19th March 2007)

1. **PHOTO EXHIBITION "FISH: HOI AN MARKET" BY AMBASSADOR ALFREDO MATACOTTA CORDELLA**

Venue: Hanoi, Mosaique Living Room

Date: 5th April 2007

"Arcobaleno italiano" will open with the third photo exhibition by Italian Ambassador in Vietnam, Alfredo Matacotta Cordella. "Fish: Hoi An market" includes several still life photos made at Hoi An market. The photos on display will be auctioned to raise funds for Operation Smile projects.

Organized by the Embassy of Italy

2. **FASHION SHOW "LA PERLA"**

Venue: Hanoi, Residence of the Italian Ambassador

Date: 11th April 2007

At the Residence of the Italian Ambassador the fashion firm La Perla will present its 2007 spring-summer collection of pret-a-porter and beachwear.

Organized by the Embassy of Italy in collaboration with "La Perla" with the patronage of the Camera Nazionale della Moda Italiana.

3. **FILM WEEK "NEW ITALIAN HORIZONS"**

Venue: Hanoi, National Cinema Centre

Date: 12th -19th April 2007

The film week "New Italian Horizons" will open in Hanoi on April 12th. Eight movies will be screened from 12th to 19th April in original language and Vietnamese dubbing. "New Italian Horizons" is a selection of movies directed by three talented young Italian film-makers, Emanuele Crialese, Paolo Sorrentino and Matteo Garrone. The official opening will take place on April 12th in the presence of Emanuele Crialese, who will participate in several activities including a press conference, a round table with Vietnamese film-makers and some lectures at the University of Cinema and Theatre.

Organized by the Embassy of Italy and the Italian Ministry for Foreign Affairs, in collaboration with the "Robert Bresson" Association

4. **EXHIBITION “PIEMONTE TORINO DESIGN”**

Venue: Hanoi, Fine Arts Museum

Date: 19th April – 2nd May 2007

The exhibition has already been presented in Tokyo, Seoul, Hong Kong and Canton. 120 products of industrial design made in Piedmont (Northern Italy) will be on display. The exhibition includes several sections, where unusual objects such as the Olympic torch designed by Pininfarina, will be on view together with products designed for everyday use like the coffee cup. Professor De Ferrari will give lectures at Hanoi University of Design to present Piedmontese creativity. The exhibition will be open to the public from April 19, when a guided tour will be organized for a selected number of visitors. The official opening is scheduled for April 25th in the presence of the Italian Undersecretary of State, Mr. Gianni Vernetti.

Organized by the Italian Ministry of Foreign Affairs and the Regione Piemonte.

5. **SEMINAR ON ITALIAN DESIGN**

Venue: Hanoi, Goethe Institut

Date: 20th April 2007

On the occasion of the exhibition, “Piemonte Torino Design”, Professor De Ferrari will explain the secrets behind the success of Italian design.

Organized by the Regione Piemonte.

6. **FILM WEEK “NEW ITALIAN HORIZONS”**

Venue: Ho Chi Minh City, Thang Long Cinema

Date: 21st -28th April 2007

After Hanoi, “New Italian Horizons” will be presented in Ho Chi Minh City where the eight movies directed by Crialesse, Garrone and Sorrentino will be screened at Thang Long Cinema.

Organized by the Embassy of Italy and the Italian Ministry for Foreign Affairs, in collaboration with the “Robert Bresson” Association

7. **DUET “GIACOMINI-GENOT” AND CHIARA-ALBANO QUINTET IN CONCERT**

Venue: Hanoi, Opera House

Date: 24th April 2007

A combination of jazz and classical music offers a sample of Piedmont’s musical tradition: the soprano Manuela Giacomini, accompanied on the piano by Maestro Massiliano Genot, will share the stage with the Chiara-Albano Quintet, headed by the great Italian saxophonists Claudio Chiara and Fulvio Albano.

Organized by the Regione Piemonte

8. **OFFICIAL SIGNING CEREMONY FOR THE INSTITUTION OF THE HEALTH CENTRE “CARLO URBANI” IN HUE**

Venue: Hanoi

Date: 25th April 2007

A first important step to set up the “Carlo Urbani” Centre in Hue’: the project, co-financed by the Italian Development Cooperation, will contribute to improve training skills, research, cure and epidemics’ control of high-risk respiratory diseases in central Vietnam.

Organized by the Embassy of Italy in collaboration with Hue Medical University, Sassari University and “San Raffaele” Hospital in Milan.

9. SUPERWHITES GRAND TASTING

Venue: Hanoi, Hotel Sofitel Metropole

Date: 25th April 2007 12.30 hrs

The beautiful garden of the Hanoi Sofitel Metropole Hotel will host “SuperWhites Grand Tasting”, an event promoted by Slow Food Friuli Venezia Giulia to present the great regional wines and foodstuffs, which will be served together with Vietnamese specialities prepared by the Metropole’s chefs.

Organized by the Embassy of Italy in collaboration with Slow Food Friuli Venezia Giulia and Hotel Sofitel Metropole

10. SUPERWHITES FLAVOUR WORKSHOP

Venue: Hanoi, Hotel Sofitel Metropole

Date: 25th April 2007 15.30 hrs

The SuperWhites promotion continues with the “flavour workshop”, designated for all sector operators: including those who produce, choose carefully and bring wine to our tables and those who teach us how to appreciate its fragrance, to distinguish its chromatic nuance and associate it with the right flavours.

Organized by the Embassy of Italy in collaboration with Slow Food Friuli Venezia Giulia and Hotel Sofitel Metropole

11. SUPERWHITES GALA DINNER

Venue: Hanoi, Hotel Sofitel Metropole

Date: 25th April 2007 20.30 hrs

Friuli Venezia Giulia’s food tradition meets with Vietnamese cuisine during the gala dinner promoted by Slow Food FVG: an occasion to combine the best white wines from Friuli with Vietnamese specialities. A new and unusual fusion to celebrate two cultures of taste.

Organized by the Embassy of Italy, Slow Food Friuli Venezia Giulia and Hotel Sofitel Metropole

12. ITALY ON TV

Venue: Nationwide

Date: April – October 2007

For six months, Italy will be throughout Vietnam with a series of RAI TV programs showing its cities, art, fashion, science, food and traditions. Those who cannot attend the events of Arcobaleno italiano will thus have the chance to discover Italy.

Organized by the Embassy of Italy, RAI, RAI International, RAI Teche and VTV

13. EXHIBITION ON ITALO-VIETNAMESE SOLIDARITY 1960-1975

Venue: Hanoi, Revolution Museum

Date: 30th April – 30th June 2007

Vintage images tell the story of the long friendship between the city of Venice and Vietnam from 1960 to 1975: a collection of photos show Italy's widespread activism against the Vietnam War and its sympathy towards a people heroically fighting for its unity and independence.

Organized by the Veneto Regional Committee of the Italia Viet Nam Friendship Association

14. OPENING CEREMONY FOR THE AGRICULTURAL DEVELOPMENT AND WATER SANITATION PROJECT IN PHU VANG DISTRICT

Venue: Hue

Date: May 2007

The ribbon cutting ceremony for the first infrastructural works built within the project financed by the Italian Development Cooperation in Phu Vang, Hue'. This initiative aims at preventing floods, developing breeding activities and strengthening the rural people's entrepreneurial skills.

Organized by the Embassy of Italy and GVC (Civil Volunteers' Group)

15. EXHIBITION "CONTEMPORARY ECOLOGIES: NEW ENERGIES FOR ITALIAN ARCHITECTURE"

Venue: Hanoi, Ethnology Museum

Date: 8th May – 8th June 2007

The exhibition on "Contemporary ecologies: new energies for Italian architecture" will present innovative ideas for alternative relations between man, architecture and environment. The event has already been exhibited in Brasilia on the occasion of the V Biennale of Architecture in October 2006. The curator, Architect Luigi Prestinzenza Puglisi, will attend the opening ceremony and hold a conference on sustainable architecture.

Organized by the Embassy of Italy, the Italian Ministry of Culture, General Directorate for Architecture and Contemporary Art.

16. THEATRE WORKSHOP

Venue: Hanoi, University of Cinema and Theatre

Date: 10th – 28th May 2007

An Italian-Vietnamese theatre exchange lasting eighteen days, with two companies sharing and discussing their ideas and approaches to acting and theatre.

Organized by Teatrocontinuo and the City of Padova with the patronage of the Regione Veneto

17. PHOTO EXHIBITION ON TRENTO DEVELOPMENT COOPERATION IN VIETNAM

Venue: Hanoi, Ethnology Museum

Date: 10th May – 10th June 2007

The exhibition will present images about solidarity and change: the photos on display at the Museum of Ethnology will take us on parallel tracks depicting the past and present of the Trentino region and showing the excellent interventions implemented by the Province of Trento and GTV in Vietnam.

Organized by the Provincia di Trento and by GTV (Trentino Volunteer's Group).

18. **WORKSHOP ON “RESEARCH INNOVATION AND LOCAL DEVELOPMENT”**
Venue: Hanoi, Hilton Hotel
Date: 11th May 2007
The Focus of the workshop is on the relationship between research innovation and local development with the objective of presenting Trento’s successful experience and explaining how investments in research led to effective development.
Organized by the Provincia di Trento, Research and Innovation Council, in cooperation with the University of Trento and the Hanoi University of Technology.
19. **CONTEMPORARY ART EXHIBITION FROM THE MUSEUM OF TRENTO AND ROVERETO**
Venue: Hanoi, Fine Arts Museum
Date: 11th May – 28th June 2007
MART, one of the most prestigious contemporary art museums in Europe, presents the most important trends in 20th Century Italian Art through a selection of artworks from its permanent collection: from Transavantguard masterpieces to the “San Lorenzo” school.
Organized by the Provincia di Trento and the Museum of Modern and Contemporary Art of Trento and Rovereto.
20. **GALA DINNER WITH FOOD TASTING FROM TRENTO**
Venue: Hanoi, Hilton Hotel
Date: 11th May 2007
The Gala Dinner will present Trento Province’s food tradition, the unique fruit of a border culture, with its original combination of wine, the symbol of its culture and economy, grappa – which, according to popular wisdom, has healing virtues – and local specialities.
Organized by the Provincia di Trento and Trento Chamber of Commerce.
21. **PIERO PELU’ LIVE IN VIETNAM**
Venue: Hanoi
Date: 12th May 2007
Renowned Italian rockstar Piero Pelu’ will perform in Hanoi together with Vietnamese rockbands in a benefit concert to raise funds for HIV/AIDS related projects.
Organized by the Embassy of Italy with the support of Vietnamese sponsors.
22. **EXHIBITION “ITALY VESPAS UP!”**
Venue: Hanoi, VietArt Centre, Fine Arts University
Date: 18th -20th May 2007
The exhibition is a tribute to an Italian legend: sixty years after its debut on the street, the Vespa is still a true icon of “Made in Italy”. Italy Vespas Up! is an exhibition of Vespa’s most famous advertising campaigns, posters, photos and TV ads, recounting the story of the world’s most original and beloved scooter.
Organized by the Embassy of Italy in collaboration with “Piaggio” Foundation, “Piaggio” Vietnam and “Vespa Club” Vietnam.

23. **CONFERENCE “RESCUING THE PAST: CHALLENGES AND OPPORTUNITIES IN CULTURAL HERITAGE PRESERVATION AND DEVELOPMENT”**
Venue: Hanoi, History Museum
Date: 21st – 22nd May 2007
The conference will give the chance to present experiences and expertise, stimulate common initiatives and promote the idea that preserving cultural assets is a way to defend a people’s identity and a shared “heritage”.
Organized by the Embassy of Italy, “Lerici” Foundation – Polytechnic of Milan, Vietnamese Ministry of Culture and Information.
24. **PHOTO EXHIBITION “UNDERWATER ARCHAEOLOGY: SEAS, RIVERS AND LAKES OF ITALY”**
Venue: Hanoi, History Museum
Date: 21st May – 20th July 2007
The exhibition is a fascinating photographic trip through remains depicted in unusual underwater museums. Water becomes the cradle and the pall of civilizations which are now extinct and sometimes forgotten.
Organized by the Embassy of Italy and the Italian Ministry of Culture
25. **PRESENTATION OF MILAN POLYTECHNIC UNIVERSITY**
Venue: Hanoi
Date: 22nd May 2007
Those who are interested in studying architecture, engineering, design or business administration are invited to discover this prestigious university, its courses in English language and its scholarships for foreign students.
Organized by Milan Polytechnic University
26. **SYMPOSIUM LIVING THE ENVIRONMENT: CITY AND TERRITORY BETWEEN GROWTH AND SUSTAINABILITY”**
Venue: Hanoi, Hotel Sofitel Metropole
Date: 24th May 2007
The symposium will offer a forum for discussion on issues related to sustainable urban and land planning. Italian and Vietnamese experts will meet to exchange ideas and experiences in the fields of housing policies, upgrading historical areas and tourism development planning with the aim of further developing bilateral cooperation.
Organized by the Embassy of Italy in collaboration with Polytechnic University of Marche, Milan Polytechnic and Hanoi University of Architecture.
27. **EXHIBITION “ITALIAN CONTEMPORARY DESIGN COLLECTION”**
Venue: Hanoi
Date: 25th May – 25th June 2007
15 companies will display the Marche region’s excellency of design and celebrate an industrial system which has affirmed its brands on the global market. Constant research for innovative functionality, while upholding tradition and beauty, is the secret of its international success.

Organized by Marche Polytechnic University, Merloni Termosanitari and iGuzzini Illuminazione

28. OPENING CEREMONY OF THE ITALIAN-VIETNAMESE INTER-UNIVERSITY LABORATORY ON ENVIRONMENTAL STUDIES

Venue: Hue

Date: 26th May 2007

A new inter-university research laboratory on environmental sciences will start operating under the aegis of IMOLA, funded by the Italian Cooperation through FAO. The laboratory aims at supporting and promoting policies in the field of environmental conservation and health, sustainable development and natural heritage preservation.

Organized by the Embassy of Italy, Marche Polytechnic University, Hue' University and FAO

29. THEATRE SHOW "BEVIAMO LE STELLE. DRINKING STARS"

Venue: Hanoi, History Museum

Date: 28th May 2007

In the original setting of the Museum of History, Teatrocontinuo from Padua will stage "Drinking stars", a theatrical production featuring two pivotal characters in Western culture, the patriarch Noah and the god Dionysus, and celebrating two elements which permeate our daily existence: water and wine.

Organized by Teatrocontinuo and City of Padua with the patronage of the Regione Veneto

30. FRANCESCO LIBETTA IN CONCERT

Venue: Hanoi, Temple of Literature

Date: 1st June 2007

Francesco Libetta will be the special guest at the 2007 Italian National Day, which will be celebrated at the Temple of Literature. Internationally acclaimed as the most talented pianist of his generation, Libetta will perform with "Balletto del Sud".

Organized by the Embassy of Italy, the Regione Puglia, the Provincia di Lecce, with the participation of "Balletto del Sud"

31. MADE IN ITALY...MADE EASY. PROMOTIONAL CAMPAIGN OF ITALIAN PRODUCTS

Venue: Hanoi/Ho Chi Minh City

Date: June 2007

The Italian Trade Commission of HCMC and large-scale retail trade companies promote Italian food and wines bringing the unique taste, flavours and quality of "Made in Italy" to all of Vietnam.

Organized by the Italian Institute for Foreign Trade

32. ITALIAN FOOD FESTIVAL

Venue: Hanoi/Ho Chi Minh City

Date: 3rd June 2007

Italian restaurants in Hanoi and Ho Chi Minh City, with the support of the Italian Trade Commission, will organize an Italian Food Festival, a 1-day opportunity to savour the best food specialities from Italy.

Organized by the Italian Institute for Foreign Trade in collaboration with Italian restaurants.

33. WEEK OF ITALIAN FOOD TASTING

Venue: Hanoi/Ho Chi Minh City

Date: 4th – 10th June 2007

Italian restaurants in Hanoi and Ho Chi Minh City offer a week of special menus, to present the best Italian dishes along with a glass of good wine. An occasion to taste and experience the art of Italian cuisine.

Organized by the Italian Institute for Foreign Trade in collaboration with large-scale retail trade enterprises

34. BALLET “ITALIA MIA”

Venue: Hanoi, Opera House

Date: 5th June 2007

Featuring music by Tchaikovsky, dancers from “Balletto del Sud” will stage a ballet about Romeo, Juliet and Francesca of Rimini, three central characters in Italian and international myth and literature: an occasion to celebrate the great Russian composer and his profound love for Italy.

Organized by the Embassy of Italy, the Regione Puglia, the Provincia di Lecce, with the participation of “Balletto del Sud”

35. GALA DINNER OFFERED BY ANSALDO SISTEMI INDUSTRIALI

Venue: Hanoi

Date: second half of June 2007

Founded in 1853, Ansaldo Sistemi Industriali S.p.A. produces electric and automation systems, power electronics, engines and generators for several applications and industrial sectors. On the occasion of Arcobaleno italiano, “ASI” comes to Vietnam to promote its products and technology.

Organized by the Embassy of Italy and Ansaldo Sistemi Industriali.

36. EXHIBITION “ITALIAN GENIUS NOW”

Venue: Hanoi, Fine Arts Museum

Date: 5th September – 8th October 2007

The prestigious Contemporary Art Centre, Luigi Pecci, from Prato will present a design and art exhibition which celebrates the creative genius of the last 60 years; in this event Italy is imagined as an artistic workshop featuring fifty-three contemporary Italian minds from different disciplines (design, fashion, art, photography etc).

Organized by the Embassy of Italy, Italian Ministry of Foreign Affairs, “Luigi Pecci” Contemporary Art Centre, Prato, with the support of the Regione Toscana and private sponsors.

37. EXHIBITION “ITALIAN CONTEMPORARY DESIGN COLLECTION”

Venue: Ho Chi Minh City

Date: September 2007

15 companies will display the Marche region's excellency of design and celebrate an industrial system which has affirmed its brands on the global market. Constant research for innovative functionality, while upholding tradition and beauty, is the secret of its international success.

Organized by Marche Polytechnic University, Merloni Termosanitari and iGuzzini Illuminazione

38. WORKSHOP ON SMALL AND MEDIUM-SIZED ENTERPRISES AND MARCHE'S INDUSTRIAL MODEL

Venue: Hanoi/Ho Chi Minh City

Date: September 2007

The workshop will discover one of most dynamic and interesting economic areas to emerge in Italy in the last decades: the Marche region, whose international success is the result of a clever combination of the artisan tradition, modern technology and a vocation for internationalization.

Organized by Polytechnic University of Marche, Merloni Termosanitari and iGuzzini Illuminazione

39. SEMINAR ON STEEL TECHNOLOGY AND ITS IMPACT ON ITALIAN-VIETNAMESE COOPERATION

Venue: Phu My (Ba Ria-Vung Tau Province)

Date: October 2007

Danieli Officine Meccaniche, a leading company in the iron and steel industry, presents a seminar on the most recent technological innovations in the iron and steel sector and on its cooperation activities with Vietnam, where it has been operating for several years.

Organized by Danieli Officine Meccaniche

40. GALA DINNER WITH MUSIC ENTERTAINMENT

Venue: Ho Chi Minh City

Date: October 2007

A special evening with Danieli Officine Meccaniche to celebrate Italian culture and gastronomy.

Organized by Danieli Officine Meccaniche

41. OFFICIAL OPENING CEREMONY OF SEGIS VIETNAM

Venue: Dong Nai

Date: October 2007

Opening ceremony of a new Italian investment, Segis Vietnam, set up by the Italian company Segis SpA from Siena, leader in the sector of highly designed furniture.

Organized by the Embassy of Italy and Segis SpA

42. ITALIAN CONCERT

Venue: Ho Chi Minh City

Date: October 2007

Danieli Officine Meccaniche will give the Vietnamese public the opportunity to enjoy an Italian music concert to mark its participation in the "Arcobaleno italiano in Vietnam".

Organized by Danieli Officine Meccaniche

43. PROMOTIONAL MISSION FROM TOSCANA REGION

Venue: Hanoi/Ho Chi Minh City

Date: October 2007

Italian operators are showing a growing interest in Vietnam: the Tuscan region's promotional mission will offer further opportunities to share knowledge and experience, stimulate new initiatives for internationalization and strengthen the cooperation between Vietnam and Italy.

Organized by the Regione Toscana and Toscana Promozione

For more information e-mail info@arcobalenoitaliano.com